

REV. DR.
MARTIN
LUTHER
KING, JR.

Day

Celebrating
American
Freedom

MONDAY
JANUARY 19

Come & Join Us for our
Annual Day of Service!

9:30AM Mini Concert:

Rev. Cora Harvey Armstrong

Guest Speaker:

Rev. Dr. Waddell G. Jones, Jr.

President, The Virginia Baptist State Convention

Music By:

Wendell Givens & Community Choir

10AM

LET'S CELEBRATE:

MLK
DAY



LOCATION

Tabernacle Baptist Church
418 Halifax Street
Petersburg, VA 23803

For more information
www.tbcptg.org

REV. DR. ROBERT A. DIGGS, SR. -PASTOR

SPONSORSHIP INFORMATION

2026 REV. DR. MARTIN LUTHER KING JR. DAY OF SERVICE

The annual Martin Luther King Jr. Day Program celebrates the legacy, leadership, and lasting impact of Rev. Dr. Martin Luther King Jr. This year's observance features a community program, keynote presentations, and the historic Civil Rights Parade March, uniting residents, civic leaders, faith communities, youth organizations, and partners across the region.

Proceeds from this event directly support Social Drivers of Health (SDOH) initiatives throughout the City of Petersburg, including food security, access to care, health education, and community wellness programming.

Sponsorship Levels

Legacy Sponsor — \$10,000

- Grand Marshal position for the Civil Rights Parade March
- Prime speaking opportunity during the main MLK Day program
- Full inclusion in all media and advertising, including radio, social media, flyers, digital promotions, and press materials
- Premier logo placement on event signage, stage displays, and print materials
- Premium vendor/engagement space at the event
- Recognition from the pulpit throughout the program
- Featured placement on event website and promotional videos

Justice Sponsor — \$7,500

- Recognition as a Leading Sponsor of the program
- Inclusion in radio, digital, and social media promotions
- Logo placement on event signage and printed materials
- Vendor/engagement table at the event
- Acknowledgment during the program
- Opportunity to submit a brief message or statement for the event program

Unity Sponsor — \$5,000

- Recognition as a Supporting Sponsor
- Logo placement on event flyers and digital promotional materials
- Vendor table at the event
- Public acknowledgement during the program

Why Your Support Matters

Your sponsorship directly fuels SDOH initiatives in Petersburg, including food distribution, health literacy education, access-to-care resources, and community outreach support services.

Next Steps

To confirm your sponsorship or request additional information, please contact: Mr. Donald Barrow, dobarrow@cmtytans.com or 804-382-7500.



United
Healthcare
Community Plan

PRESENTS

REV. DR. MARTIN LUTHER KING, JR.

Day of Service

HEALTH EQUITY & ACCESS FAIR

“Injustice in health is the most shocking and inhuman...” MLK JR.

JANUARY 19

12 - 3PM

VENDORS & HEALTH
SCREENINGS/CHECKS
OPEN TO ALL!



I AM
PETERSBURG
RECREATION



Location: Tabernacle Baptist Church, 444 Halifax Street, Petersburg, VA 23803
For more information or to become a vendor: www.tbcptg.org



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VENDOR OUTREACH LETTER

Dear Community Partner:

Community Transformers invites your organization to participate in our annual Rev. Dr. Martin Luther King, Jr. Health Equity and Access Fair on Monday, January 19, 2026, at Tabernacle Baptist Church, 444 Halifax Street, Petersburg, VA 23803 from 12 - 3PM.

This event brings together community members and local organizations to promote health equity, access to services, and overall wellness. Your participation will help connect attendees with valuable resources and support.

If your organization is interested, please let us know how you would like to be involved—whether through an informational table, health screenings, financial education, community resources, or sponsorship. Participation is free for non-profit organizations and \$100 for for-profit entities.

Thank you for your consideration. We look forward to partnering with you for this important community event.



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VENDOR REGISTRATION FORM

Organization Name: _____

Contact Person: _____

Contact E-mail: _____

Contact Number(s): _____

Organization Type: **Non-Profit (FREE)** **For-Profit (\$100 Vendor Registration)**

Tell us about your organization and what services or information you plan to share with participants:

Vendors are REQUIRED to:

- Bring their own 6-foot table for use during the event. Event sponsors will provide chairs.
- How many chairs will you need? _____
- Provide a raffle gift valued at \$20 or more to be used for event participant giveaways.
- Have their vendor table fully set up by 11:30 AM. Vendors may begin set-up as early as 9:30AM.
- Remain for the duration of the Health Equity and Access Fair, which ends at 3:00 PM.
- Direct all correspondence and questions to Mrs. Kimberly T. Barrow – kbarrow@cmtytans.com
- Register by Thursday, January 15, 2026 on Eventbrite (QR Code) or via fax to 804-506-0969.
- Vendors applications are accepted until filled.



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